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# UNDER 40

Our annual list of hot, young professionals is finally here!  
(And you'll never guess who's featured on Page 40.)

Jim Doti's latest  
adventure - on the  
dance floor

**Masala**  
Dance & Fitness Inc.  
bad as you think

40 never looked this  
good! See the video  
@ [occmetro.com](http://occmetro.com)

An individual's success can be demonstrated in a number of ways. Contributions to a company's profitability. Giving back to the community. Offering help to those who need it. Providing services - or entertainment - to others. This year's 40 Under 40 list includes young professionals who have achieved great success in those and other areas. Here, you'll gain some insight into what makes them tick. For even more interesting anecdotes from this year's stars, go to [ocmetro.com](http://ocmetro.com) and click on **Videos**. And to read more, click on **Cover Story**.

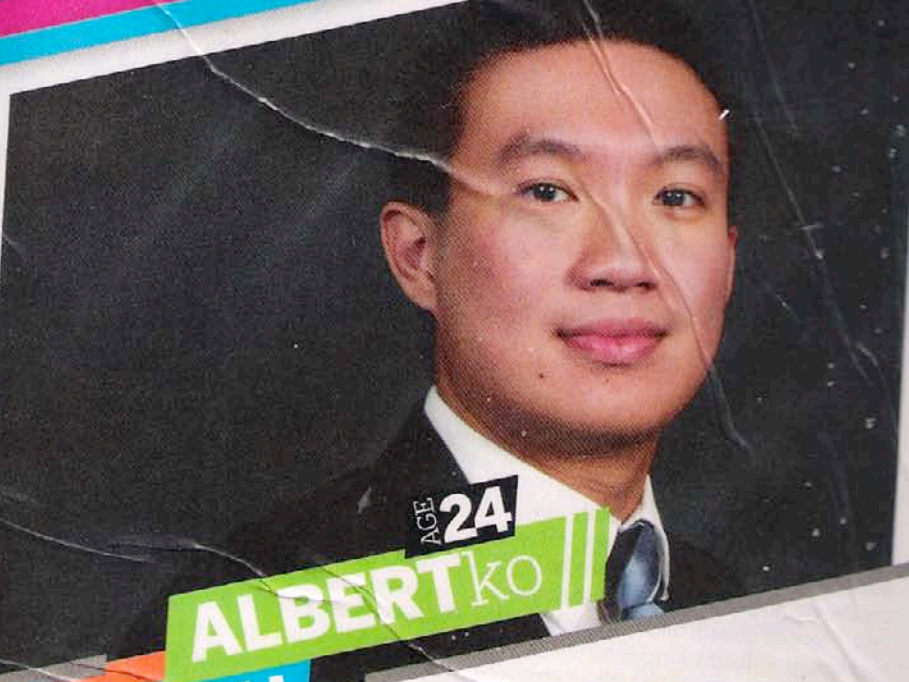
# OC METRO'S ANNUAL LIST OF YOUNG BUSINESS STARS

**Owner, co-founder and chief marketing officer of cheapcheapcheap.com**

Albert Ko has found huge success and doesn't even have to leave home. Ko runs cheapcheapcheap.com, a Web site that finds customers great prices on retail goods. In only two years, his site is now receiving millions of hits per year and is still going strong.

**YOUR GREATEST INSPIRATION:** Shu Yu Ko, my father.

**MOST SIGNIFICANT CHALLENGE:** Becoming an entrepreneur - I had to just risk it and decided to do it when others thought I couldn't.



AGE 24

**ALBERT KO**

**sarina JAIN**

AGE 33



**Creator and founder of the Masala Bhangra Workout (She's also known as "The Jane Fonda of India.") ■ [masaladance.com](http://masaladance.com)**

Sarina Jain has come a long way since teaching fitness classes in Orange County more than 19 years ago. Today, Jain travels from Newport Beach to New York City as an international television and radio personality, sharing her knowledge with the world. Jain's fitness plans and music videos have been featured on Exercise TV and NBC's "Today" show, among other major broadcasts. She is the first to introduce Indian dance into aerobic exercise.

**YOUR GREATEST INSPIRATION:** Life has been my greatest inspiration. From a young age, I was told that I could be anything I wanted. After losing my father to a massive cardiac arrest at a young age, I realized that life is just too short and that there is so much I want to accomplish. My father came to this country for a better life, and I realized that you can make anything happen in America. America is truly a land of opportunity.

**MOST SIGNIFICANT CHALLENGE:** When you have your own business, you are faced with challenges every day. I maintain a positive attitude and remind myself why I am doing what I do, and why I created what I created, and what I was born to do.